

## True North Automation Recognized as one of Canada's Top Small & Medium Employers (2015)



Canada's Top Small & Medium Employers releases 3<sup>rd</sup> annual list of nation's Top Employers.

**Calgary, Alberta. Monday, March 16, 2015** – True North Automation is proud to announce its recognition on Mediacorp Canada's 2015 list of Canada's Top Small & Medium Employers. True North was selected based on various criteria but stood out based on its charitable initiatives and donation matching, generous tuition subsidies, extensive social events, and formal earned days-off program. The nationwide competition is limited to private-sector commercial organizations with fewer than 500 employees and evaluated by the editors of the prestigious Canada's Top 100 Employers list using the same criteria. The complete list appeared in a special magazine published in The Globe and Mail on March 10, 2015.

### True North Automation invests in employee satisfaction and success

True North Automation recognizes that their greatest assets are their employees, and is committed to building well-being and happiness in the workplace. Creating an "open door" policy between management and employees encourages team members at every level to be involved in the company, and increases willingness to talk and share both knowledge and experiences. Nurturing relationships breeds not only quality work, but respect and success within True North at every level. Investing in employee's core needs – physical, emotional and mental – allows them to bring their best to work every day and encourages them to excel. True North is proud to maintain one of the lowest attrition rates in the industry. Our social environment, team building events, and numerous events for our employees and their families lends to the work-life balance and builds a true work-family within the company. A sense of pride and passion is easily seen within the True North walls.

"True North's success is directly tied to our employees, and building culture within the company is related to that," says President Blair Hanel. "We strive to employ the best resources the industry offers, and always consider how well they will fit into our culture. We have put effort into maintaining a workplace to support our employee's satisfaction and success."

### About True North Automation

True North Automation is a leading System Integration company in western Canada that employs more than 90+ specialists in Automation and SCADA Integration; Electrical and Instrumentation Design; Telecommunications; Data Management; Strategic Planning; Concept Design; Front End Engineering Design; Testing; Commissioning; and Start-Up Solutions. Vendor neutrality is as key aspect of all True North solutions, enabling the design of best-of-breed automation systems that strive for the optimal deliverable value. The company places high value on the recruitment, training and retention of exceptional performers who provide the technical, interpersonal and project management skills that set the company apart from its competitors. True North helps clients achieve their most challenging goals through a valued partnership driven by innovation and guided by integrity. For more information visit [www.truenorthautomation.com](http://www.truenorthautomation.com).

### About Canada's Top Small & Medium Employers

Now entering its 3rd year, *Canada's Top Small & Medium Employers* is an editorial competition that recognizes the small and medium enterprises (SMEs) that offer the nation's best workplaces and forward-thinking human resources policies.

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