



# True North Automation Recognized as a Great Place to Work®



Prestigious 2014 Great Place to Work – Best Workplaces recognizes  
industrial automation leader.

**Calgary, Alberta. Thursday, April 17, 2014** – Calgary based True North Automation is proud to announce it is the recipient of a Best Workplace award – presented by Great Place to Work® Institute Canada. True North's 8<sup>th</sup> place award further solidifies its standing as a premier employer on a national scale. Combined with this – True North was honored with an additional award as one of four "Fairest" workplaces – alongside Google and AOL. Its distinctive ranking on this exclusive list as a privately owned company was determined through employee survey among other factors. The complete list, and related stories, will appear in a special national report on Thursday, April 17<sup>th</sup>, 2014 in *The Globe and Mail*.

## True North Automation is committed to creating a great workplace

True North Automation has built a culture where our employees are willing to talk to each other and share their knowledge and experiences, both personal and professional. This culture breeds quality work, success and respect for each other. True North's management team believes in an "open door" policy where every employee can share their ideas on how they can make this an even better place to work and build upon mutual success. The greatest assets within True North are our employees and they are treated as people. By investing in our employee's core needs - physical, emotional and mental - our employees bring the best of themselves to work every day. Our social environment, along with the frequent social activities lends itself to a balance lifestyle. Our profit sharing program also motivates everyone to do their very best for our clients. A sense of pride and passion is easily seen within the True North walls. Creating a great workplace is a very effective way to create a great company.

"Great people make a great company and this award is a direct result of the quality of our staff," relates company President Blair Hanel. "Our corporate mandate is to employ the best resources in the industry. We always consider how well a new employee will fit into our culture. Our culture is fundamental to our success and our employees' satisfaction is a direct result of our culture."

## About True North Automation

True North Automation is a leading System Integration company in western Canada that employs more than 90+ specialists in Automation and SCADA Integration; Electrical and Instrumentation Design; Telecommunications; Data Management; Strategic Planning; Concept Design; Front End Engineering Design; Testing; Commissioning; and Start-Up Solutions. Vendor neutrality is as key aspect of all True North solutions, enabling the design of best-of-breed automation systems that strive for the optimal deliverable value. The company places high value on the recruitment, training and retention of exceptional performers who provide the technical, interpersonal and project management skills that set the company apart from its competitors. True North helps clients achieve their most challenging goals through a valued partnership driven by innovation and guided by integrity. For more information visit [www.truenorthautomation.com](http://www.truenorthautomation.com).

## About the Great Place to Work® Institute

Great Place to Work® Institute is a global research and management consultancy with expertise on workplace transformation and a presence in 46 countries worldwide. We are best-known for our global Best Workplaces Programme, which we produce in conjunction with prestigious media partners such as the Globe and Mail, the Financial Times and Fortune. With more than 5,500 organizations surveyed every year across the globe, the programme is the world's largest of its kind.

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